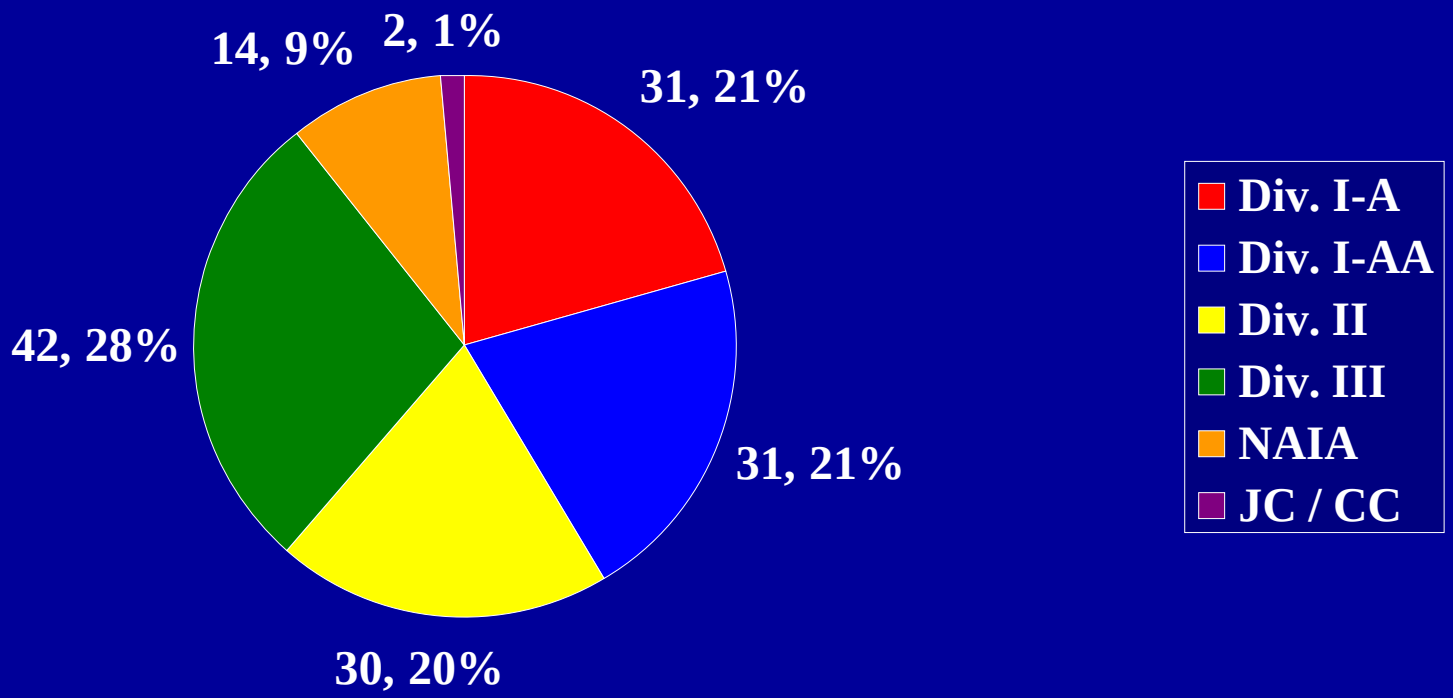
Football Coverage Survey 2006 – 2007 (Preliminary Data)

Collegiate Sports Medicine Foundation



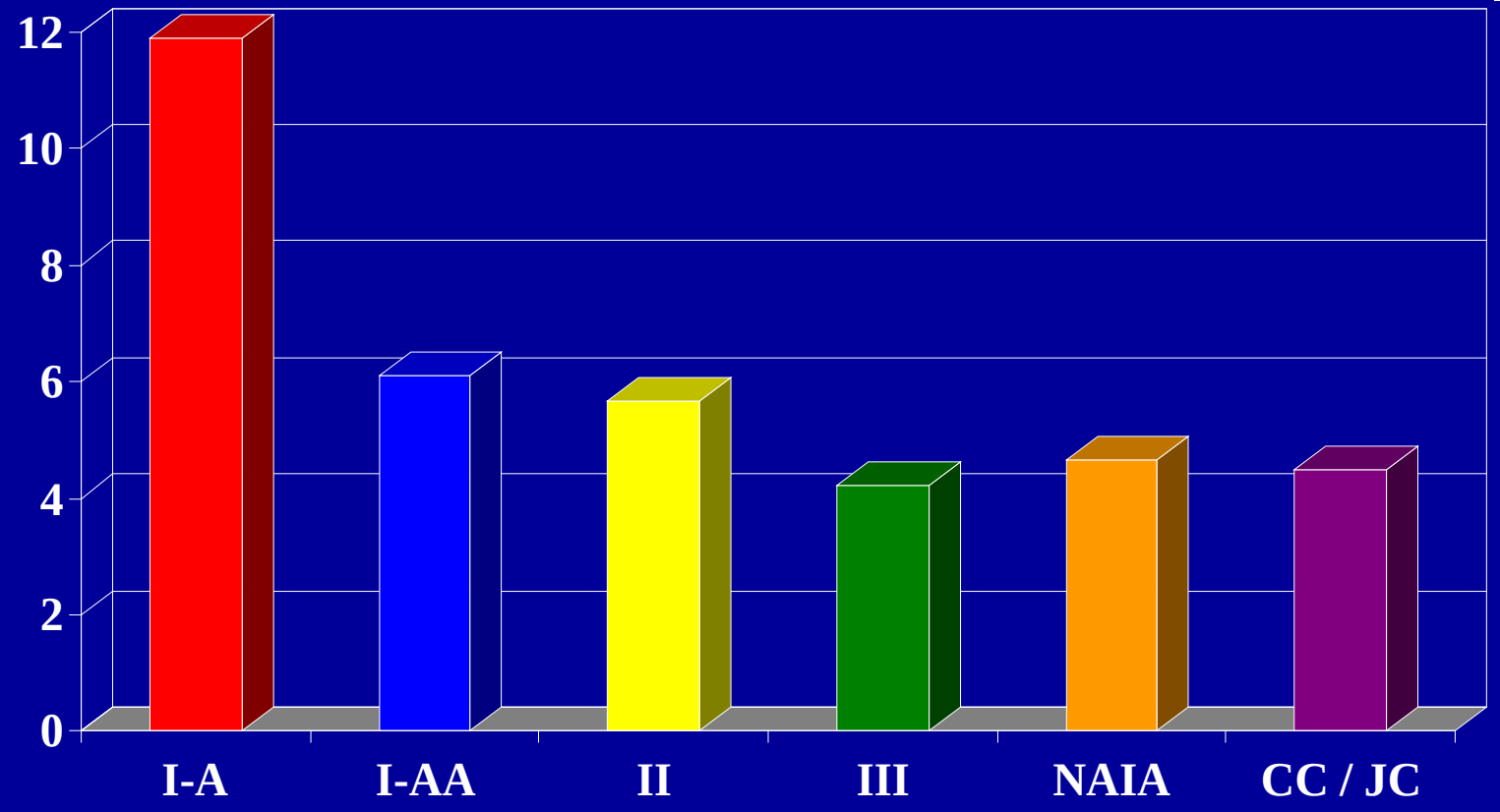
Participation Demographics (151 – Jan. 24, 2007)



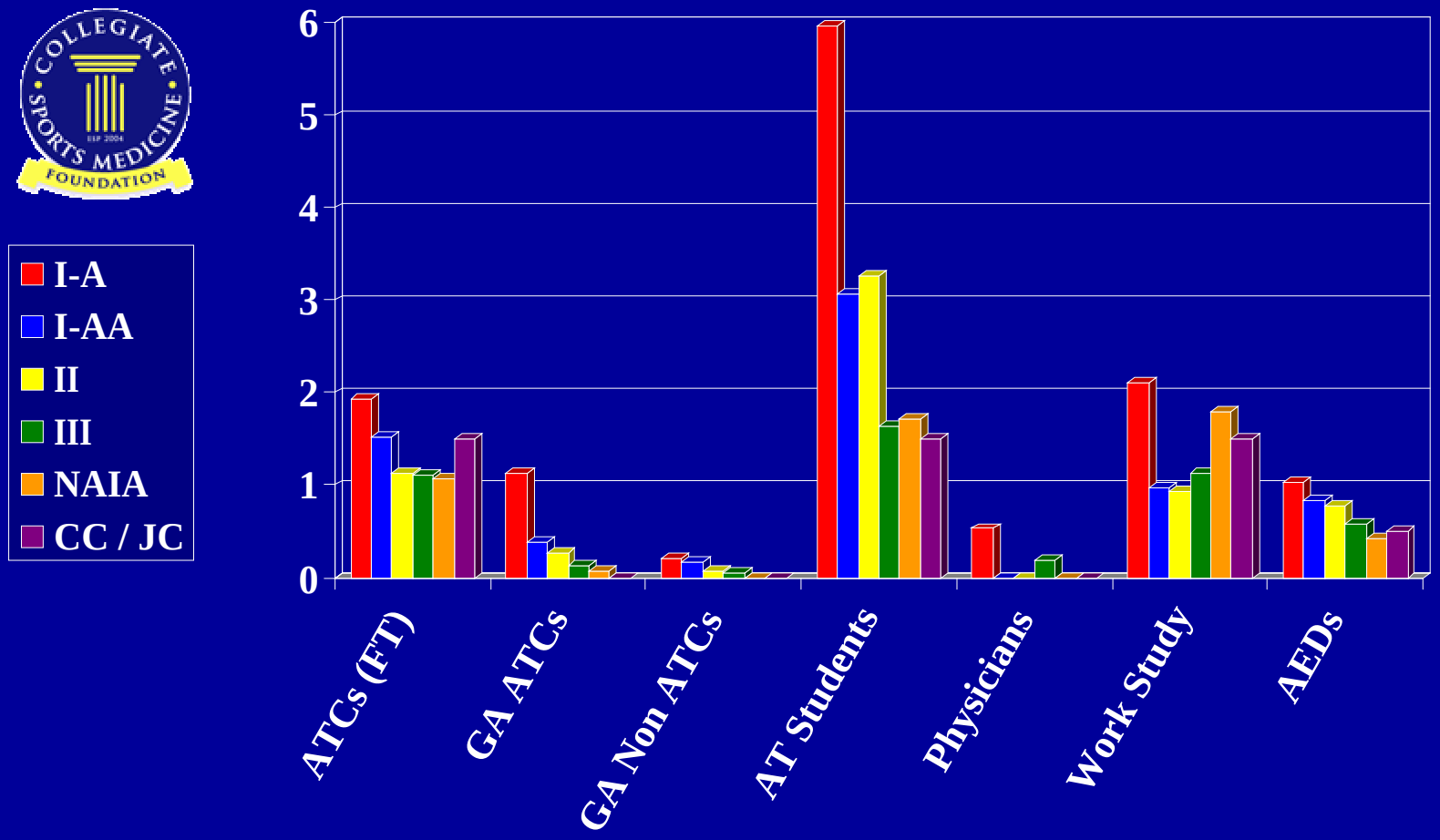
Fall Practice



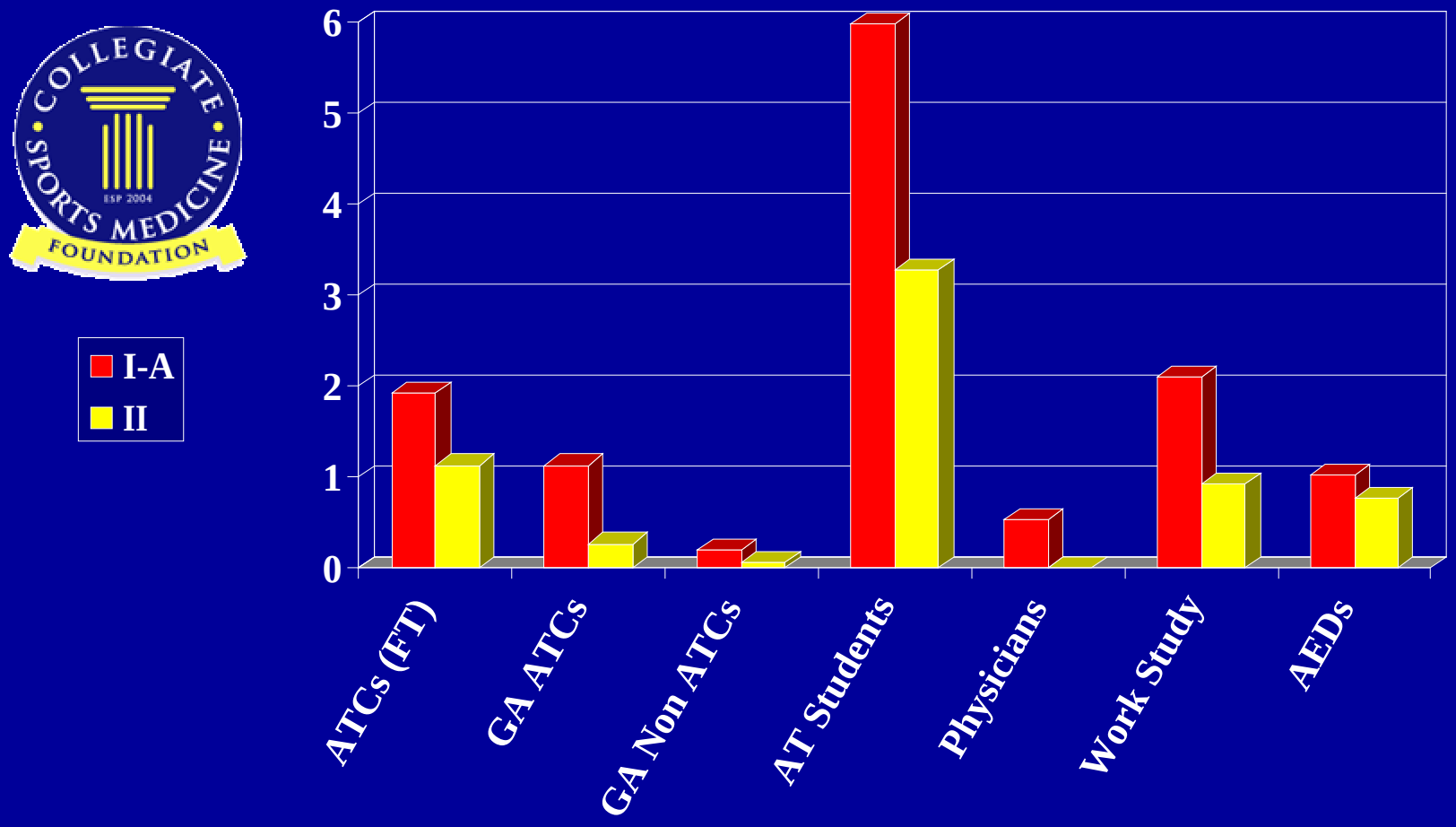
Fall Practice: Total Personnel



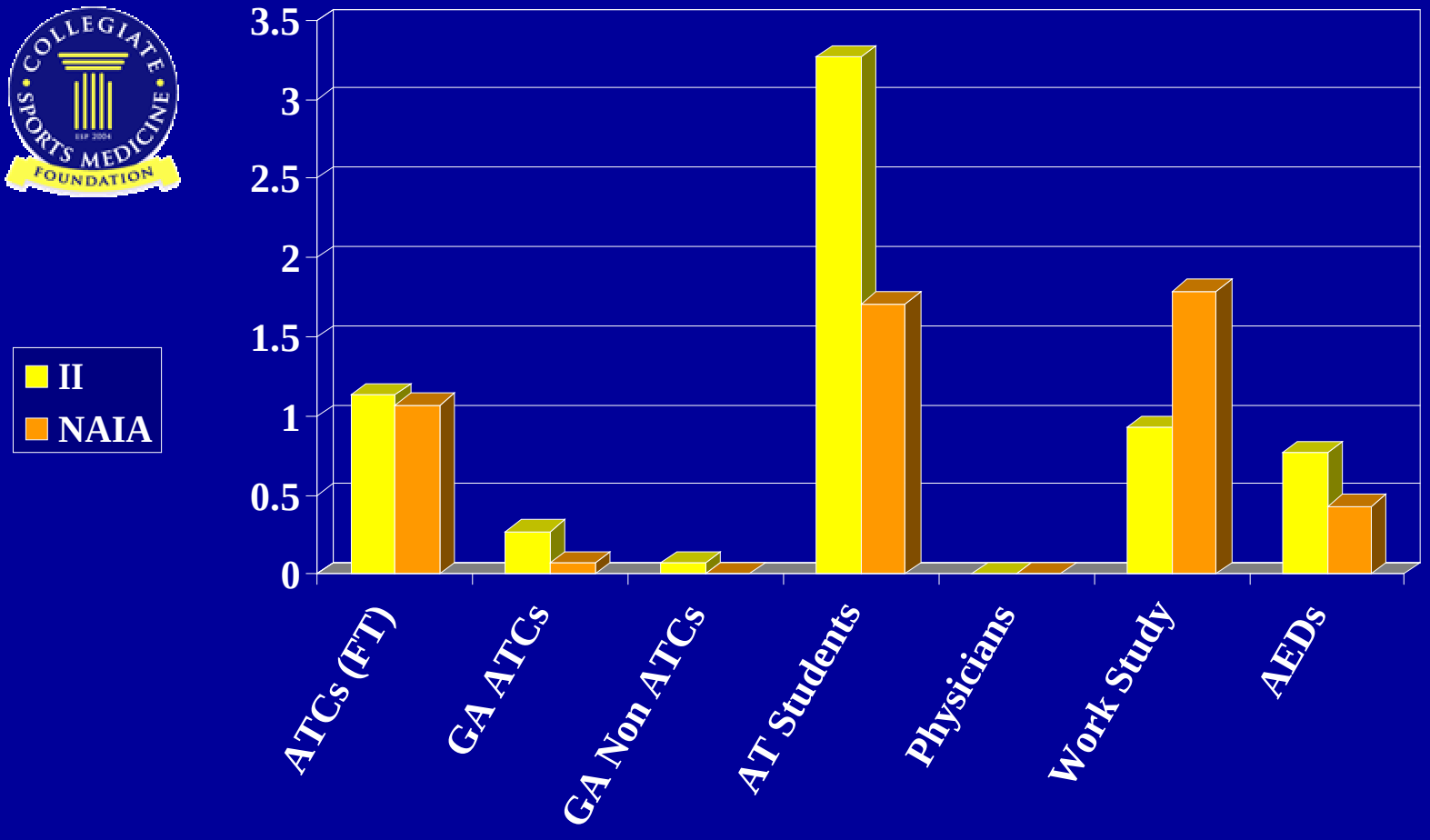
Fall Football Practice Comparison



Fall Football Practice Comparison



Fall Football Practice Comparison

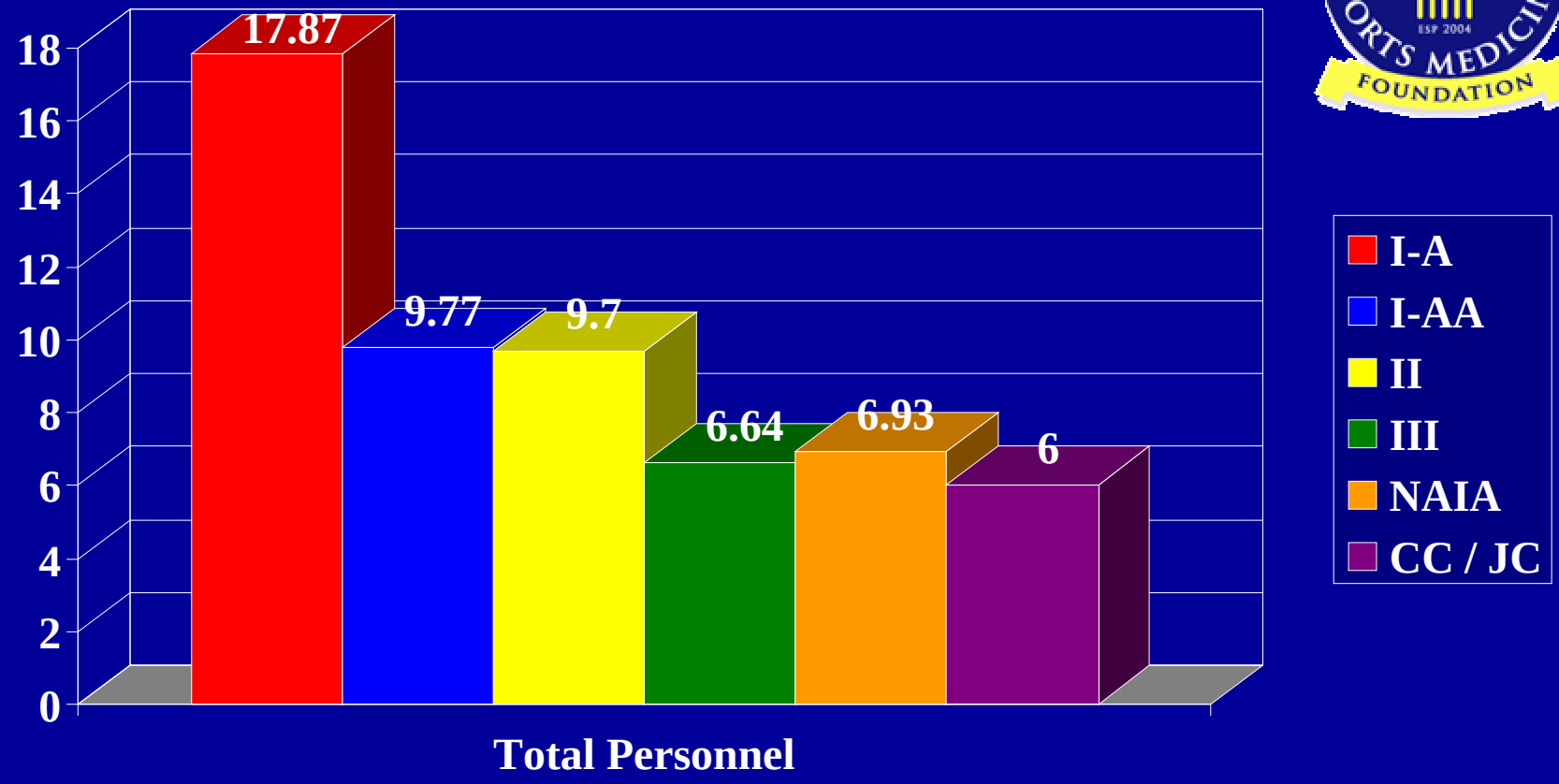


Home Game

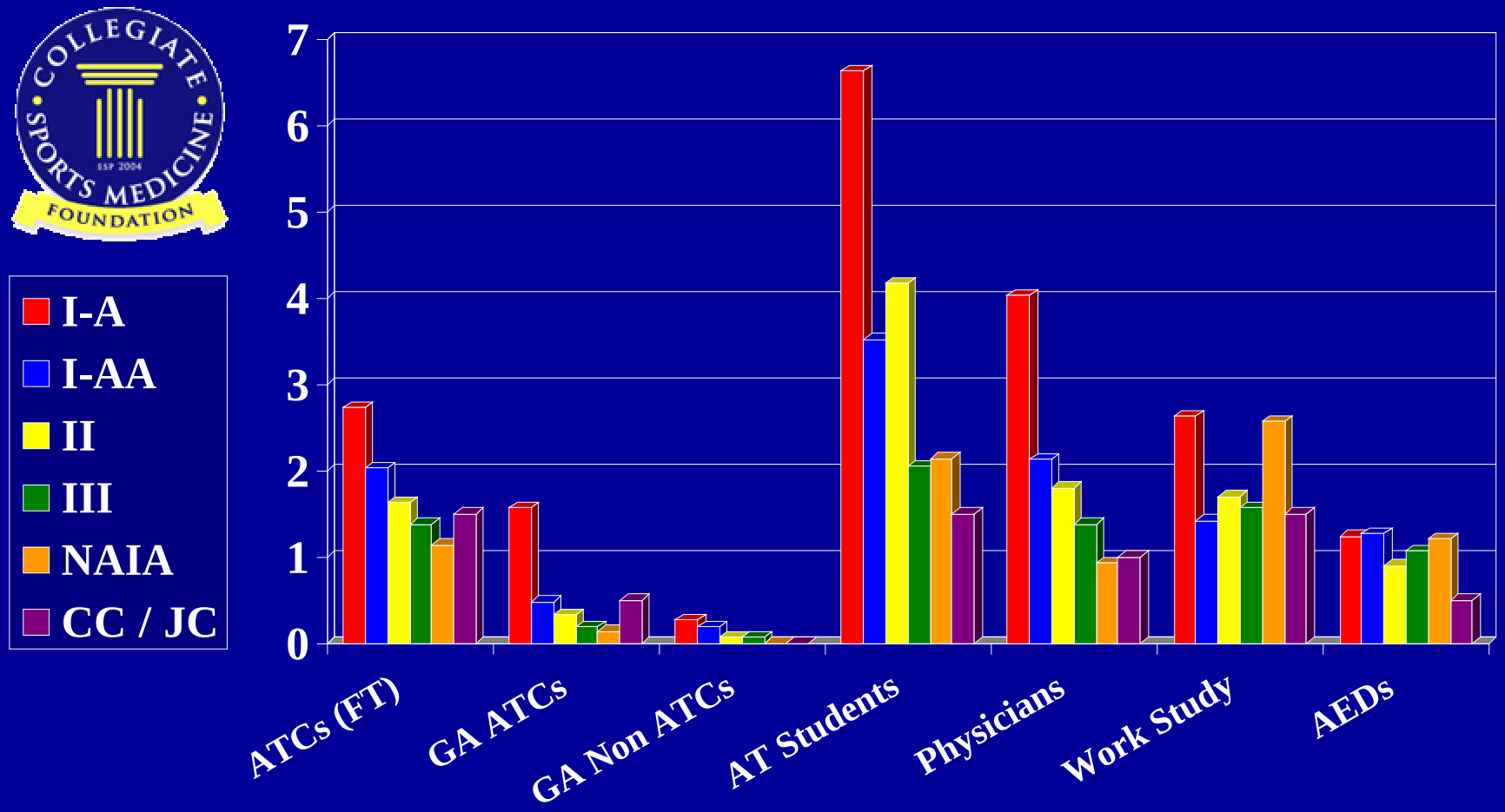




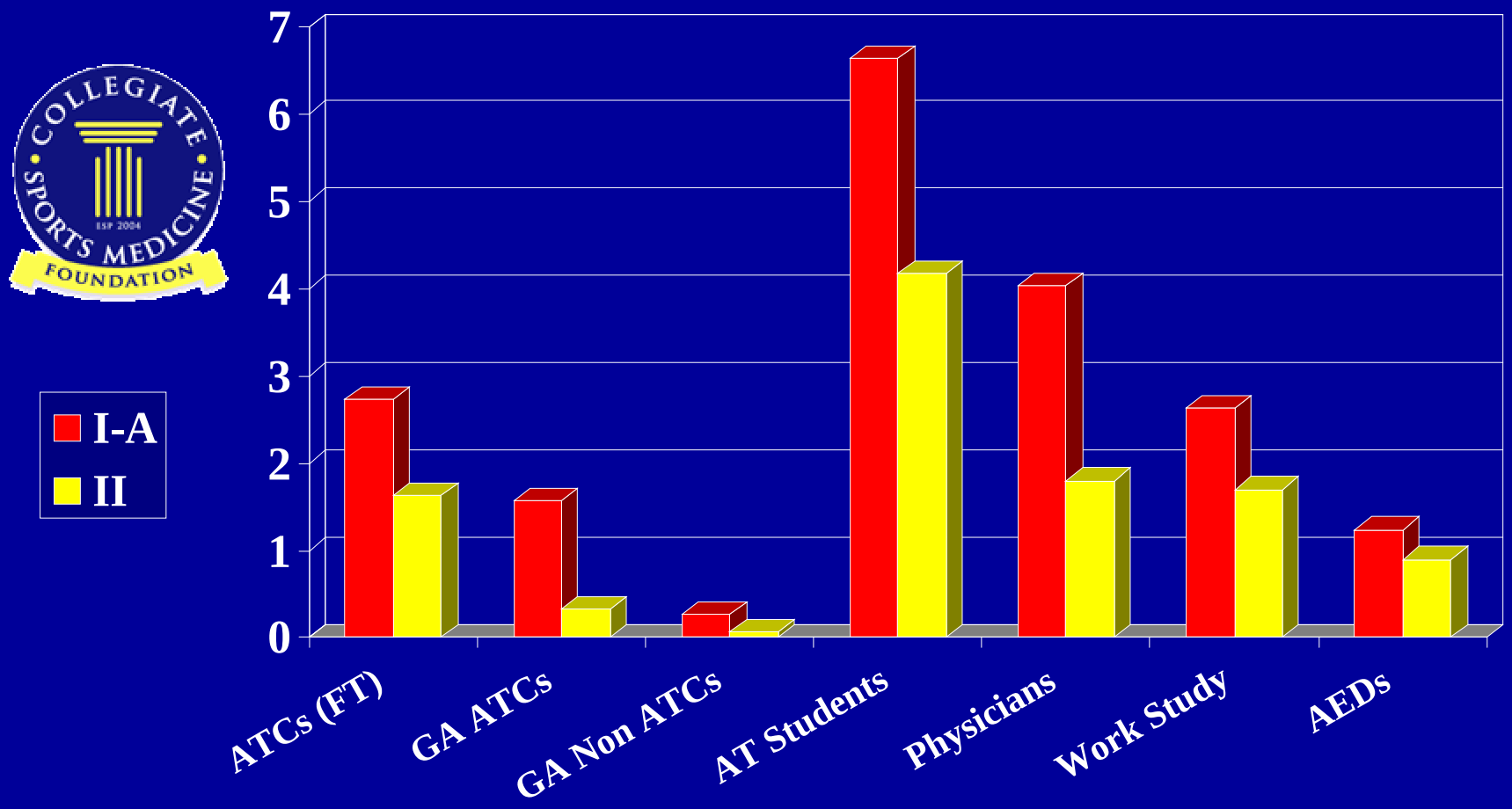
Home Game: Total Personnel



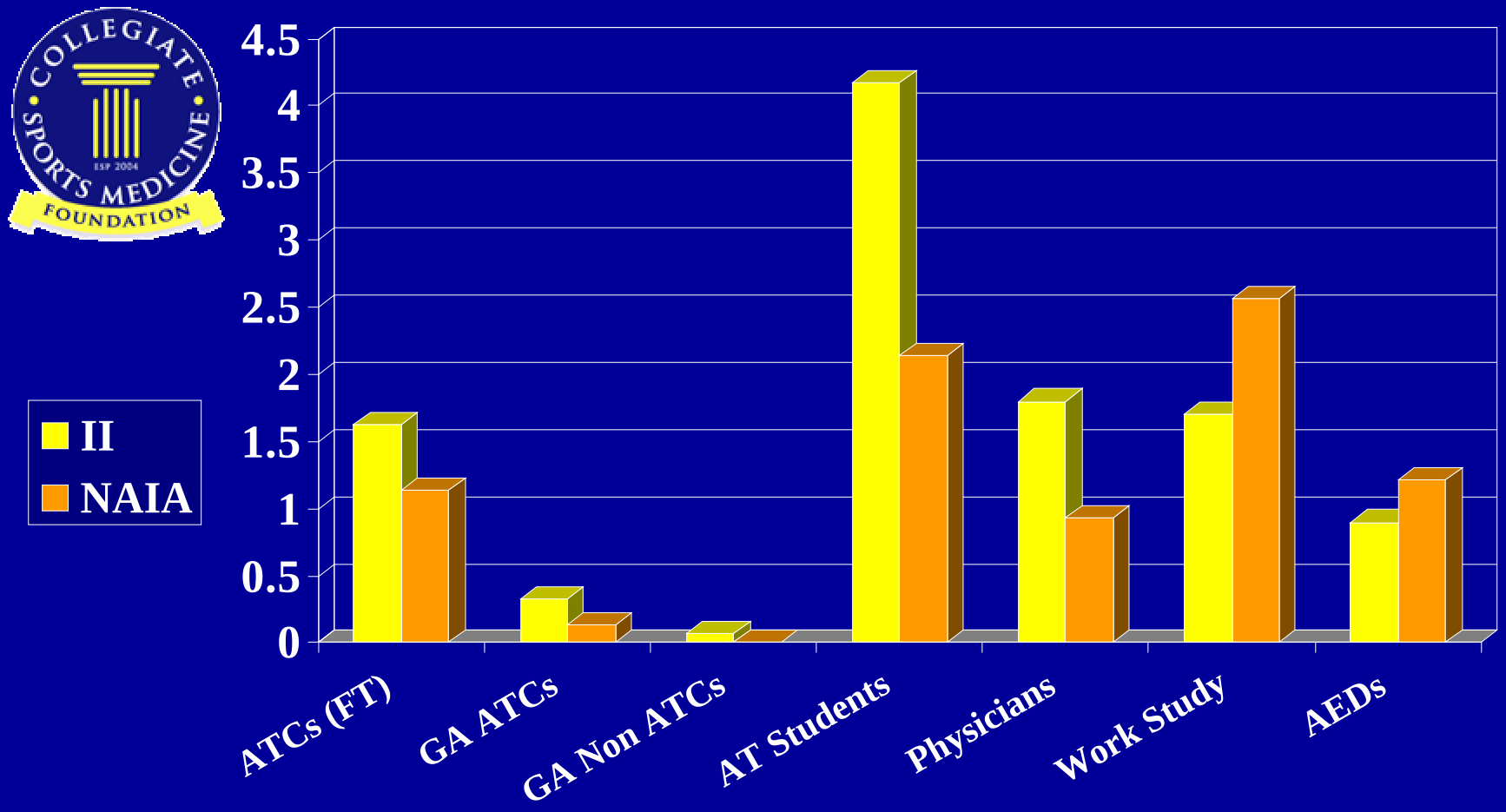
Home Game Personnel Comparison



Home Game Personnel Comparison

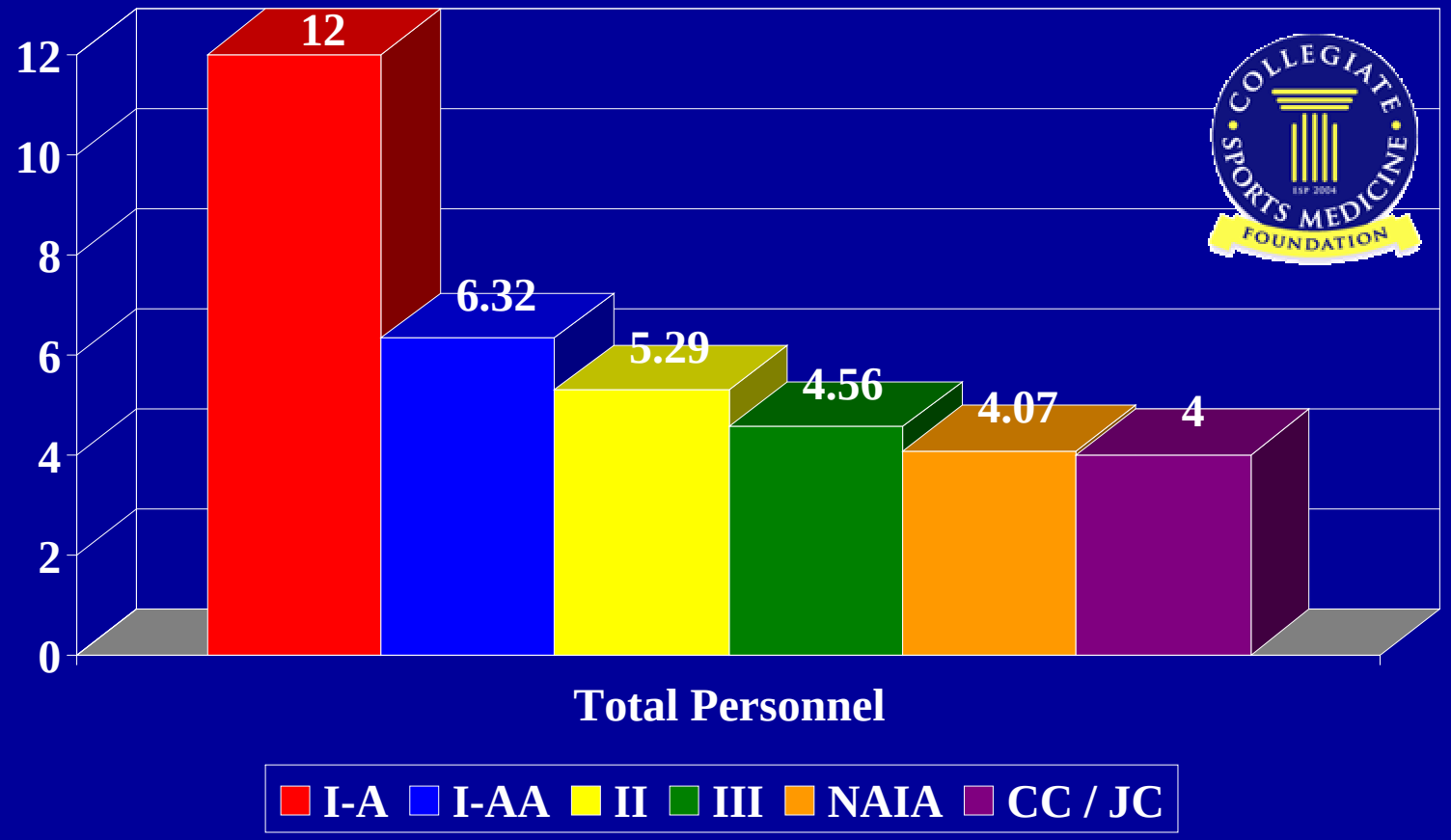


Home Game Personnel Comparison

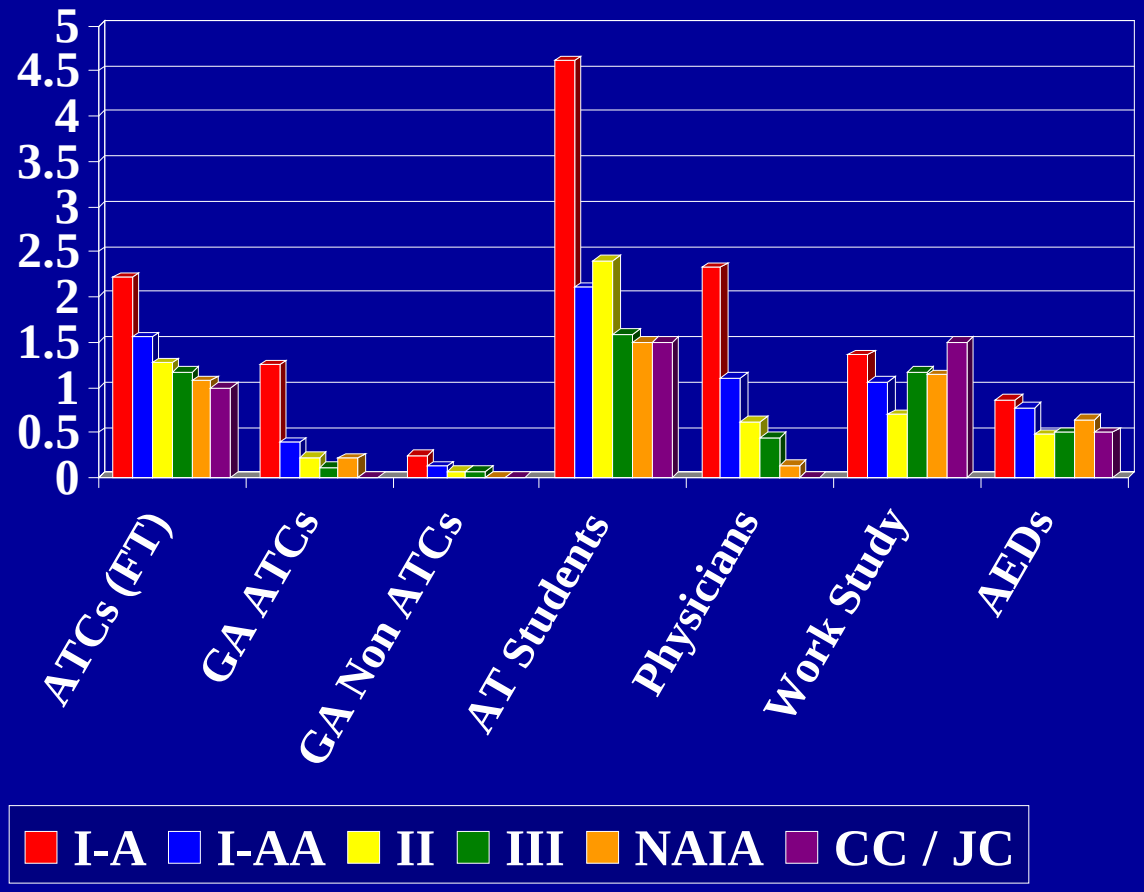


Road Game (Bus)

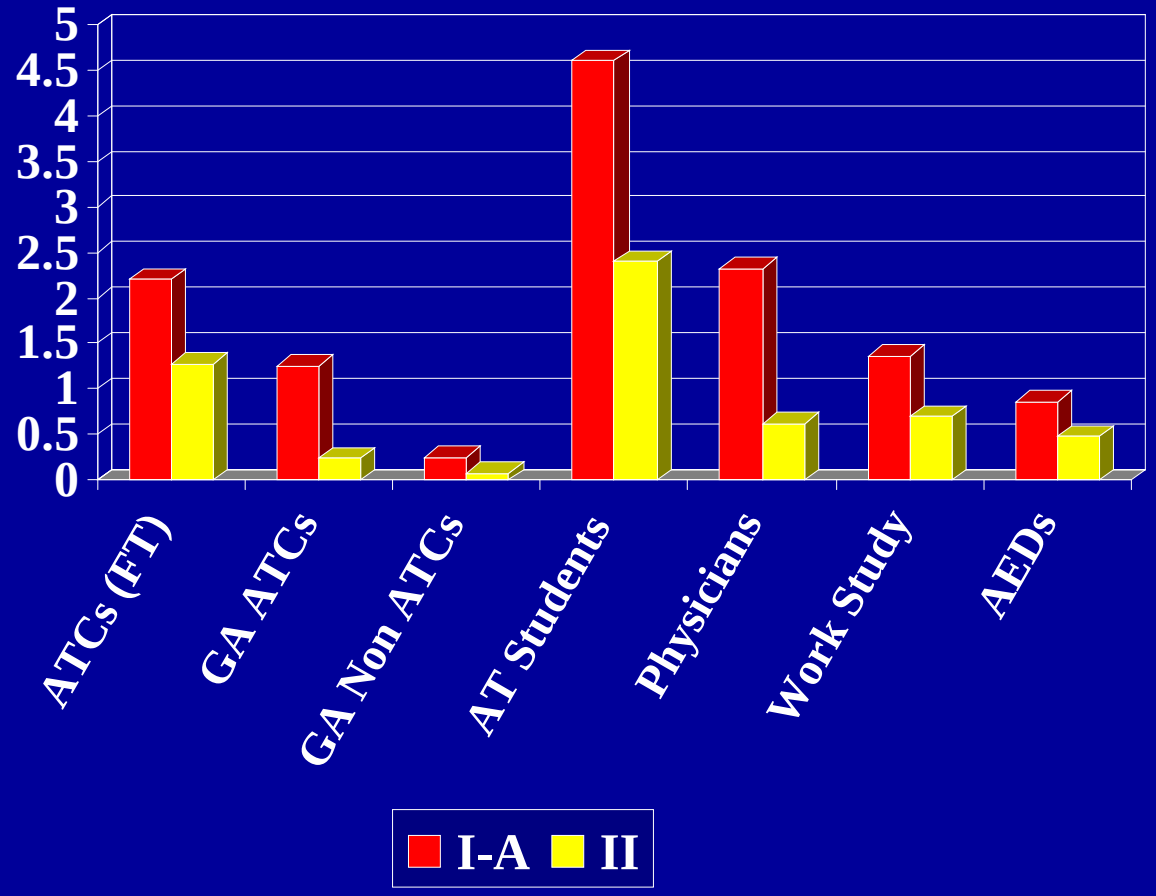
Road Game (Bus) Total Personnel



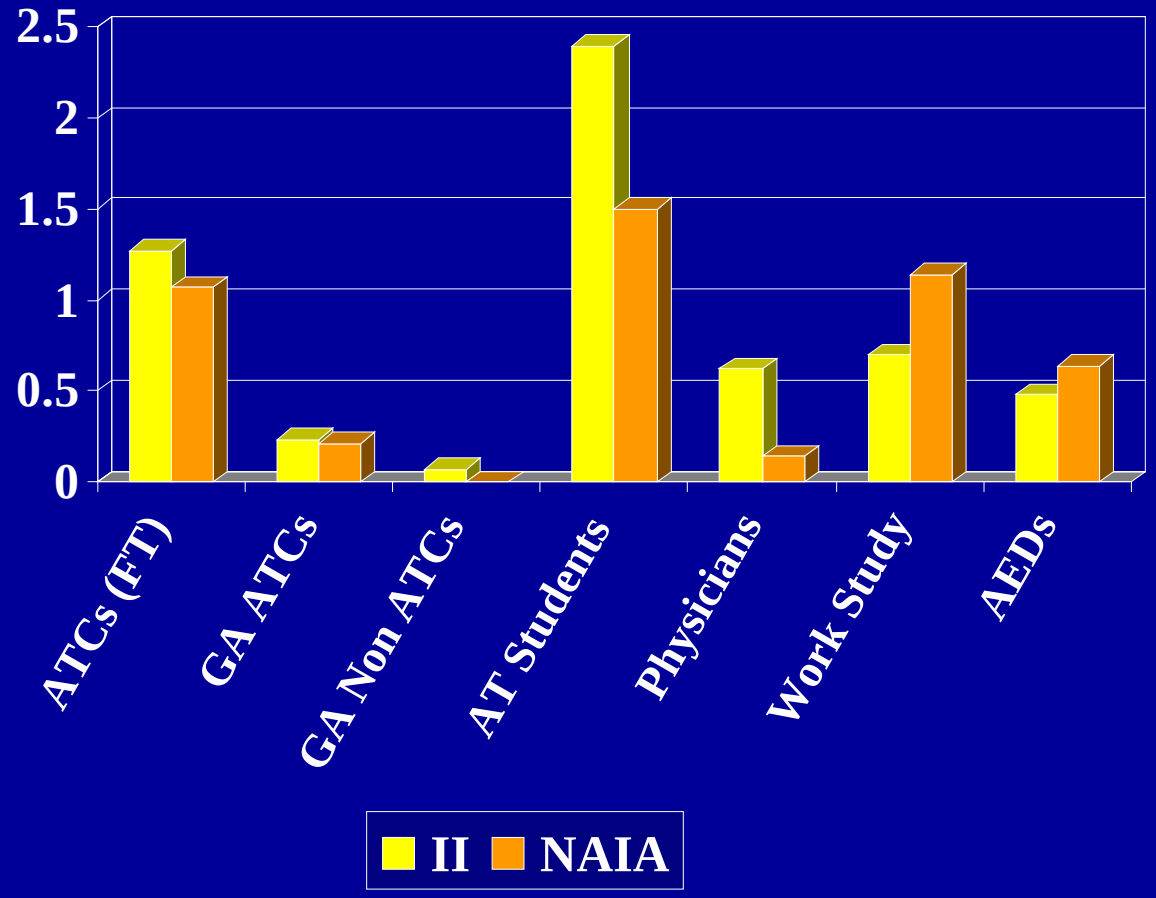
Football Road Game (Bus) Comparison



Football Road Game (Bus) Comparison

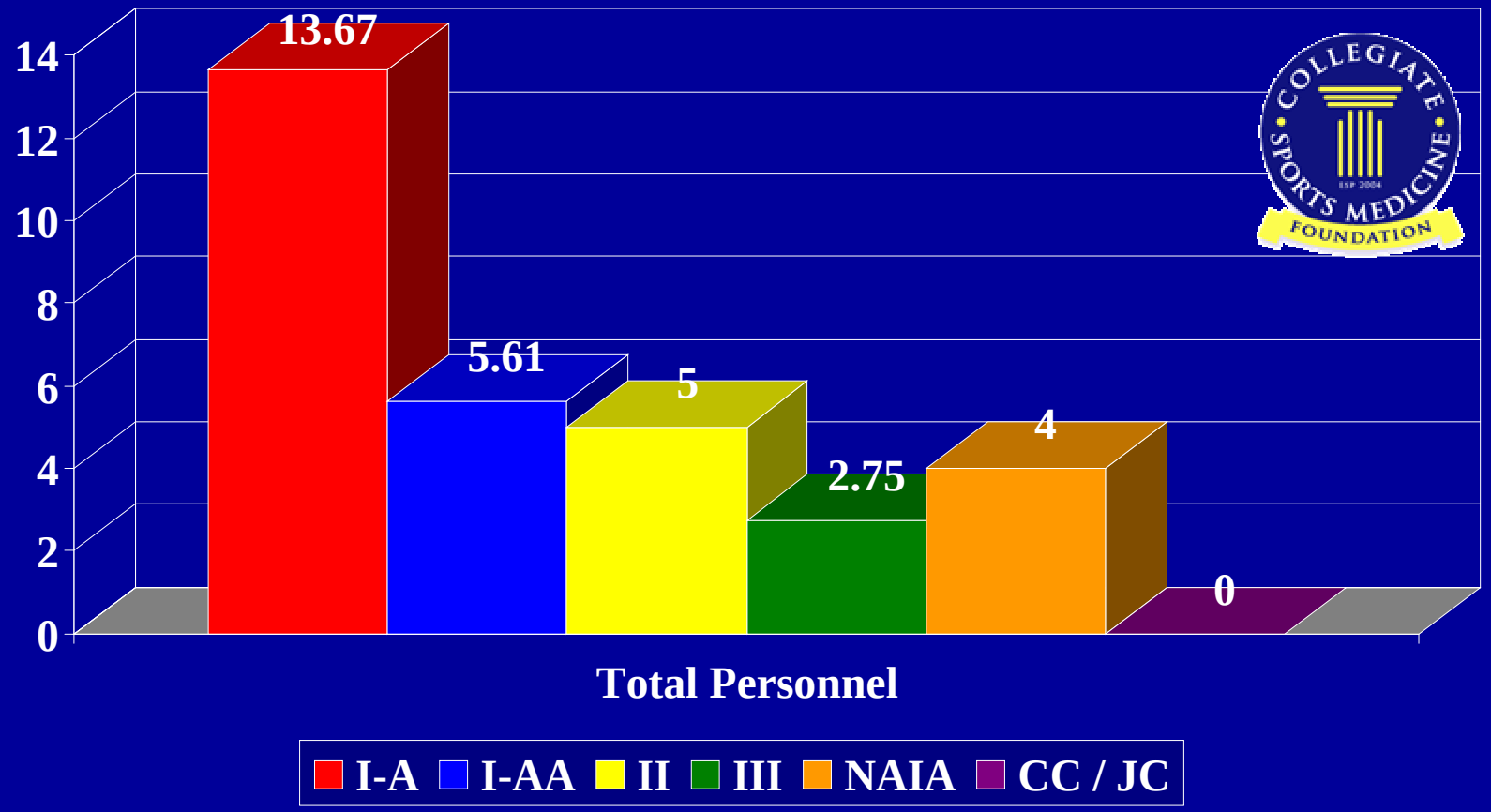


Football Road Game (Bus) Comparison

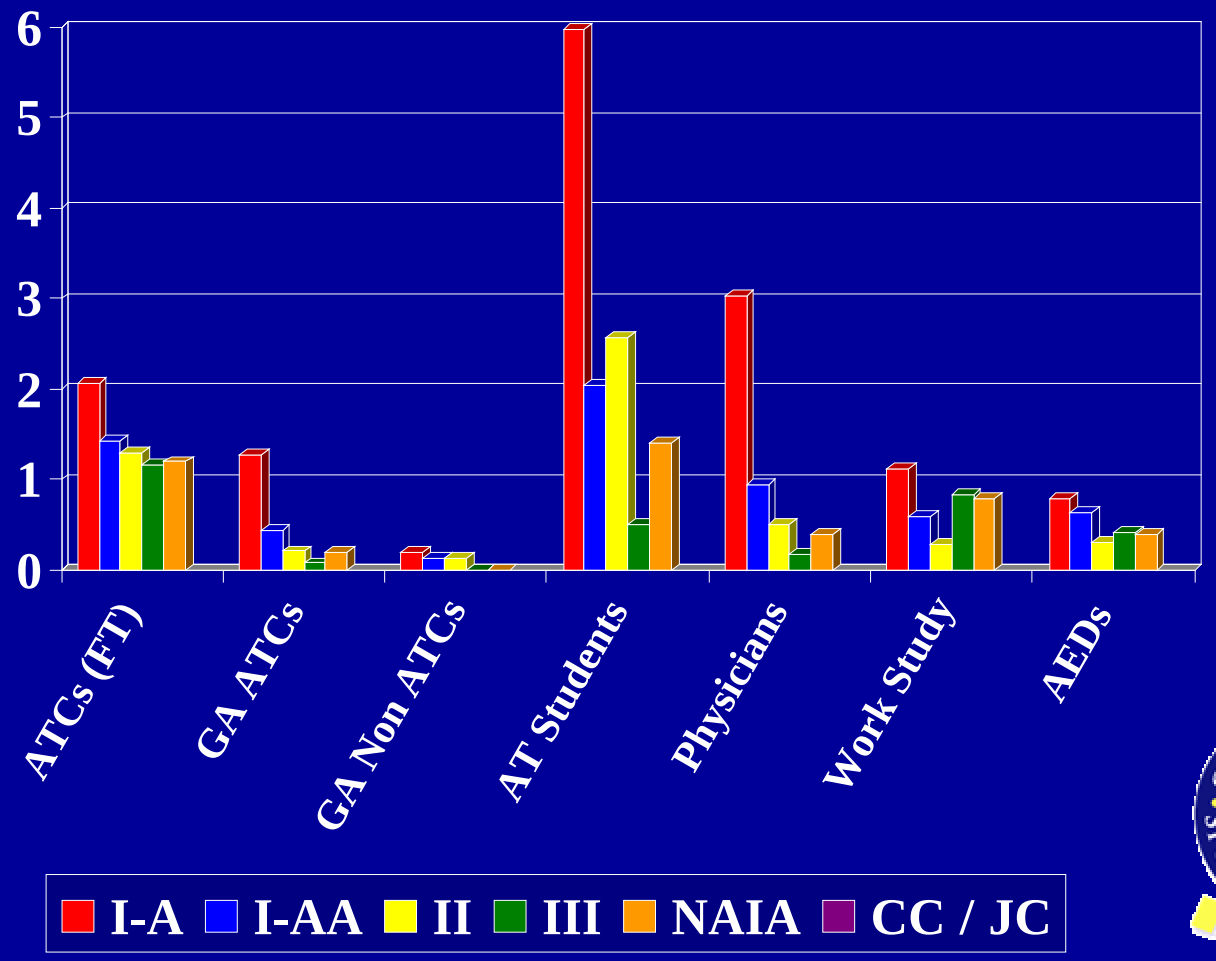


Road Game (Flight)

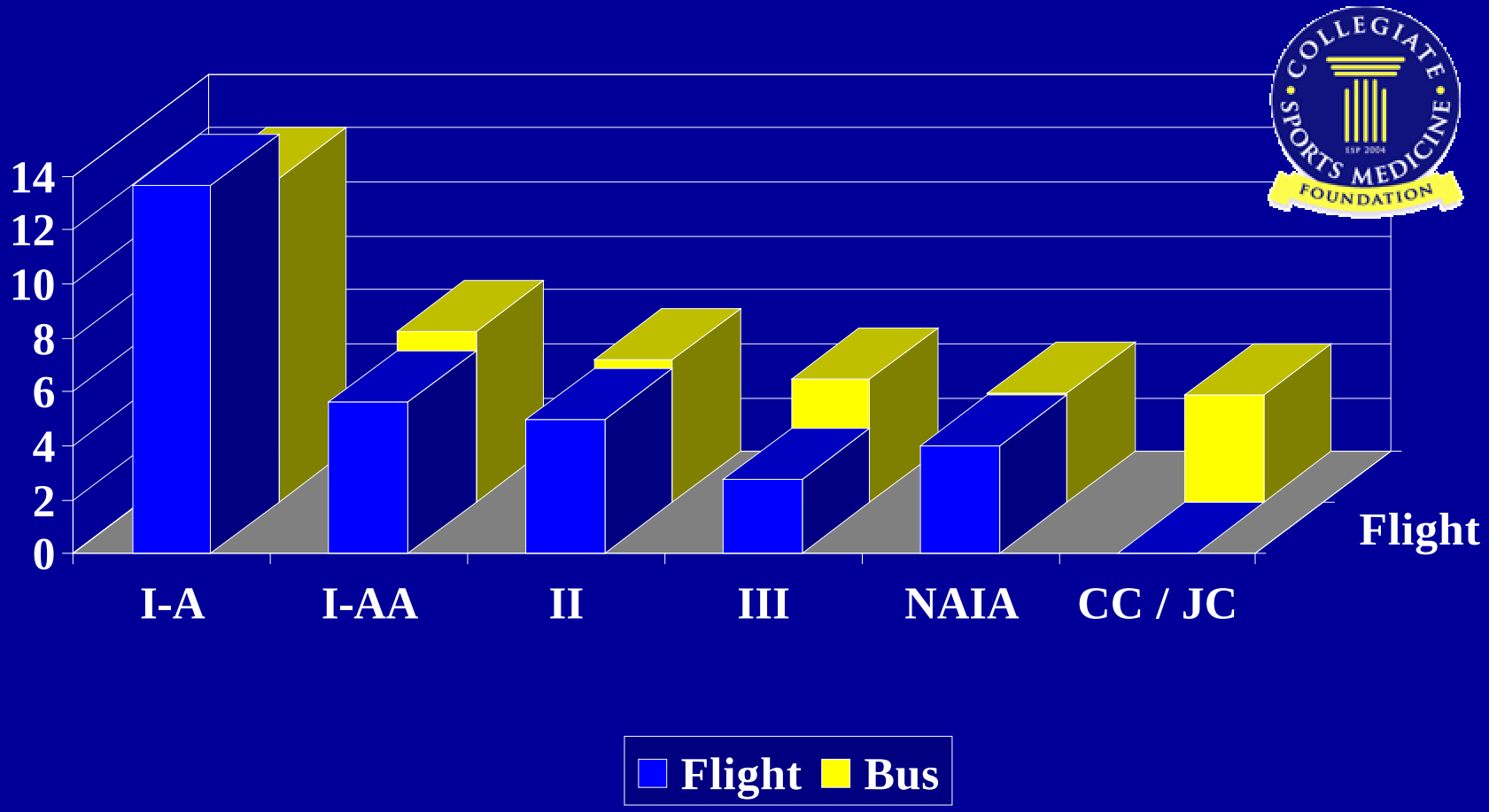
Road Game (Flight): Total Personnel



Football Away Game Coverage (Flight) Comparison



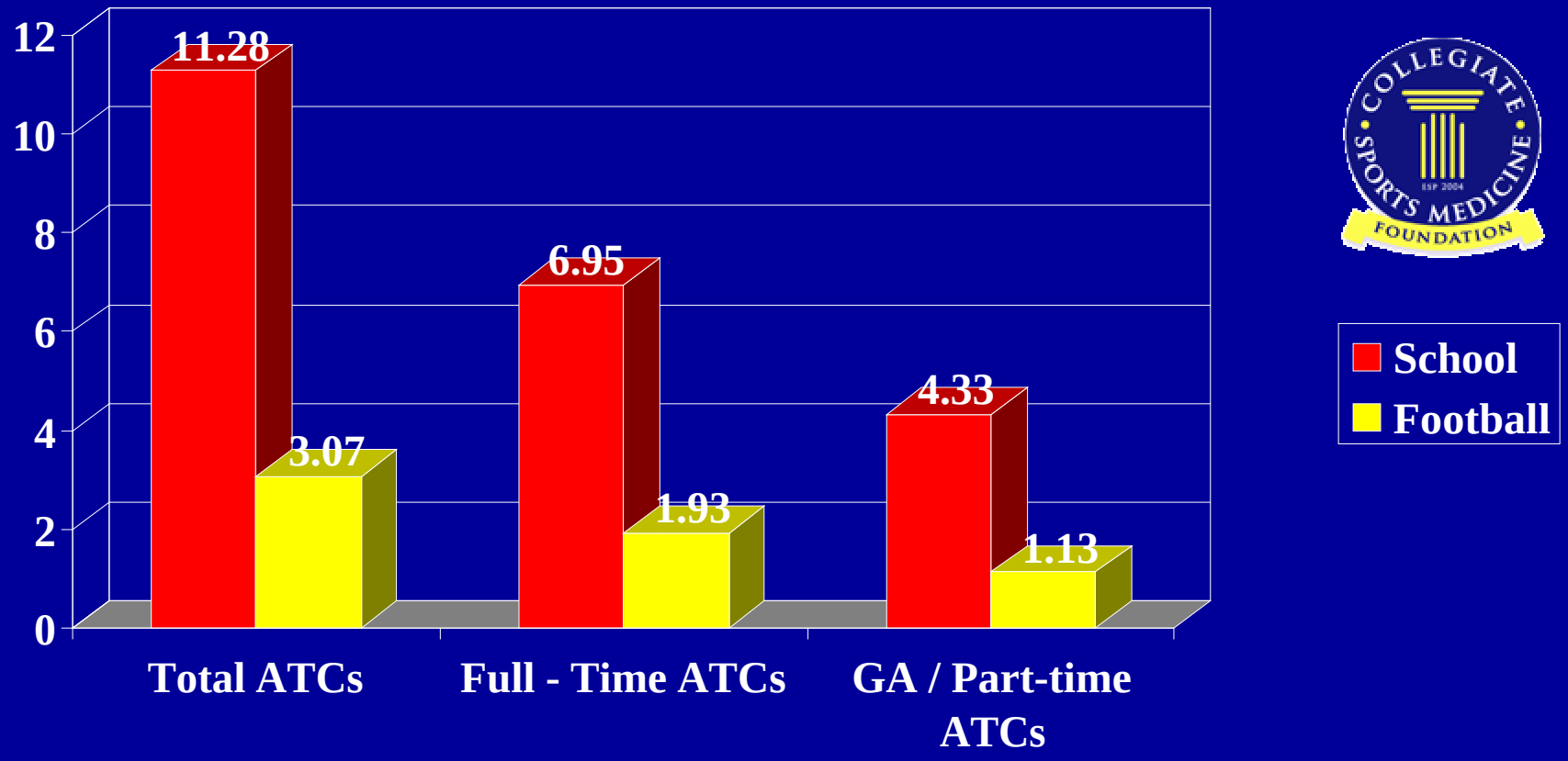
Road Game (Flight): Total Personnel



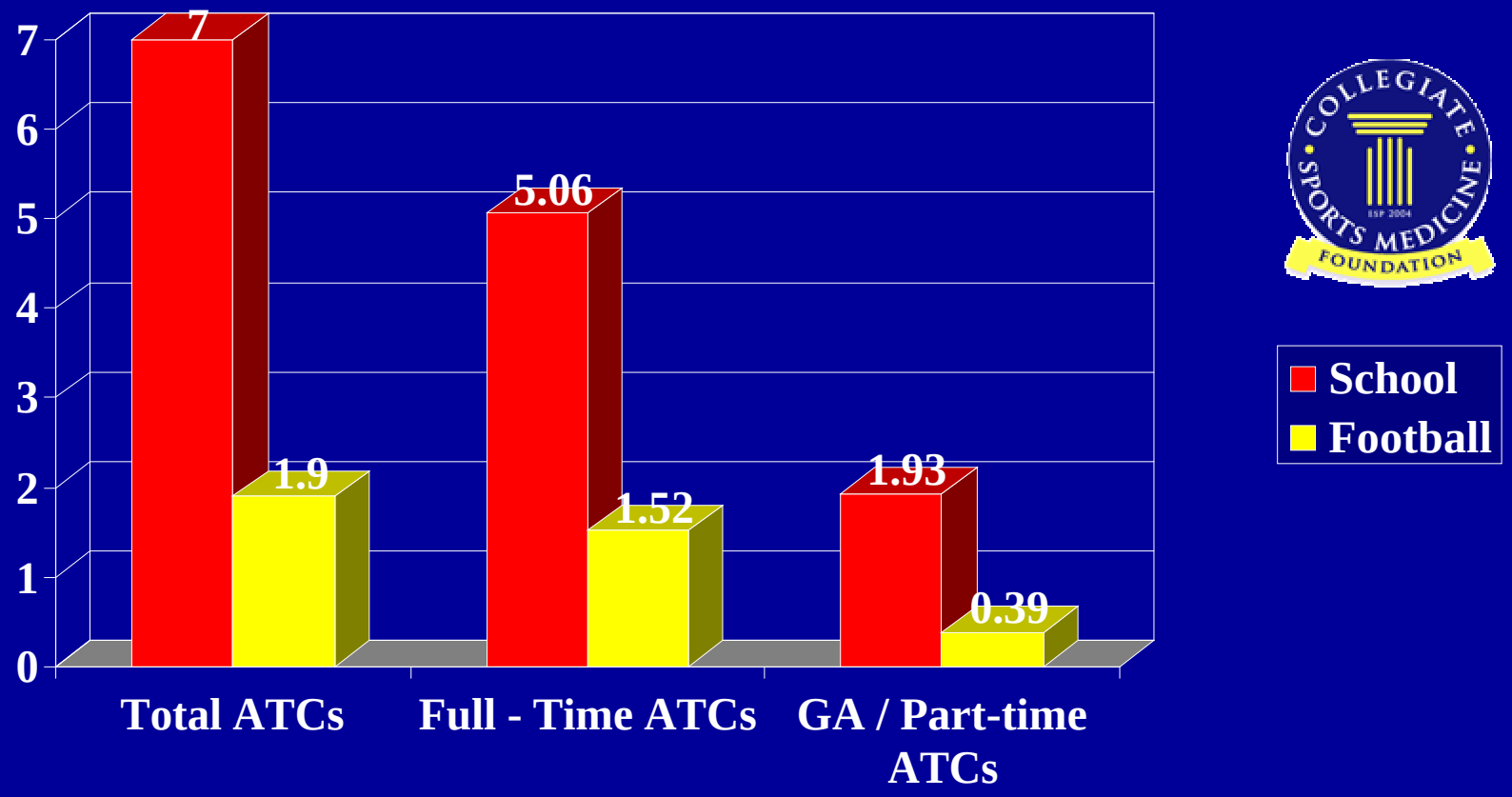
Impact on Other Sports Coverage



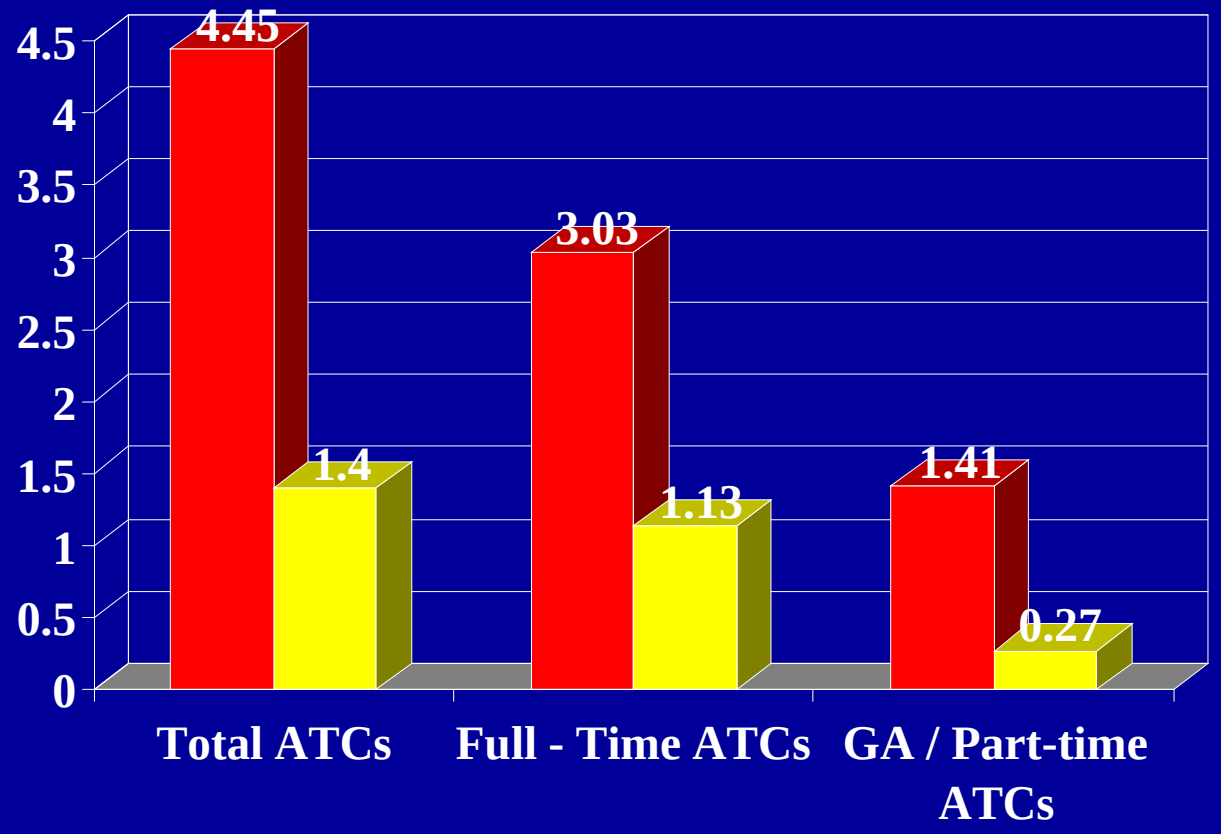
Div. I-A Institutional ATCs vs. Football ATCs



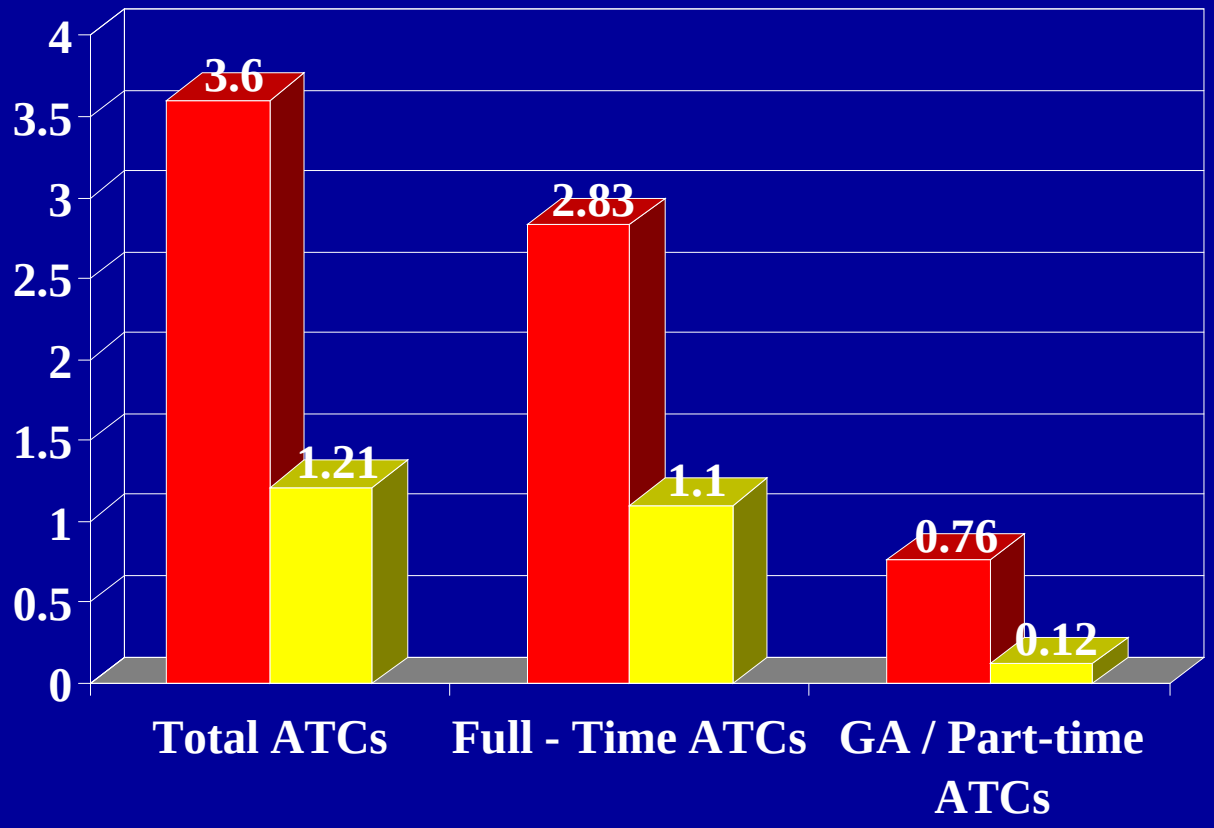
Div. I-AA Institutional ATCs vs. Football ATCs



Div. II Institutional ATCs vs. Football ATCs

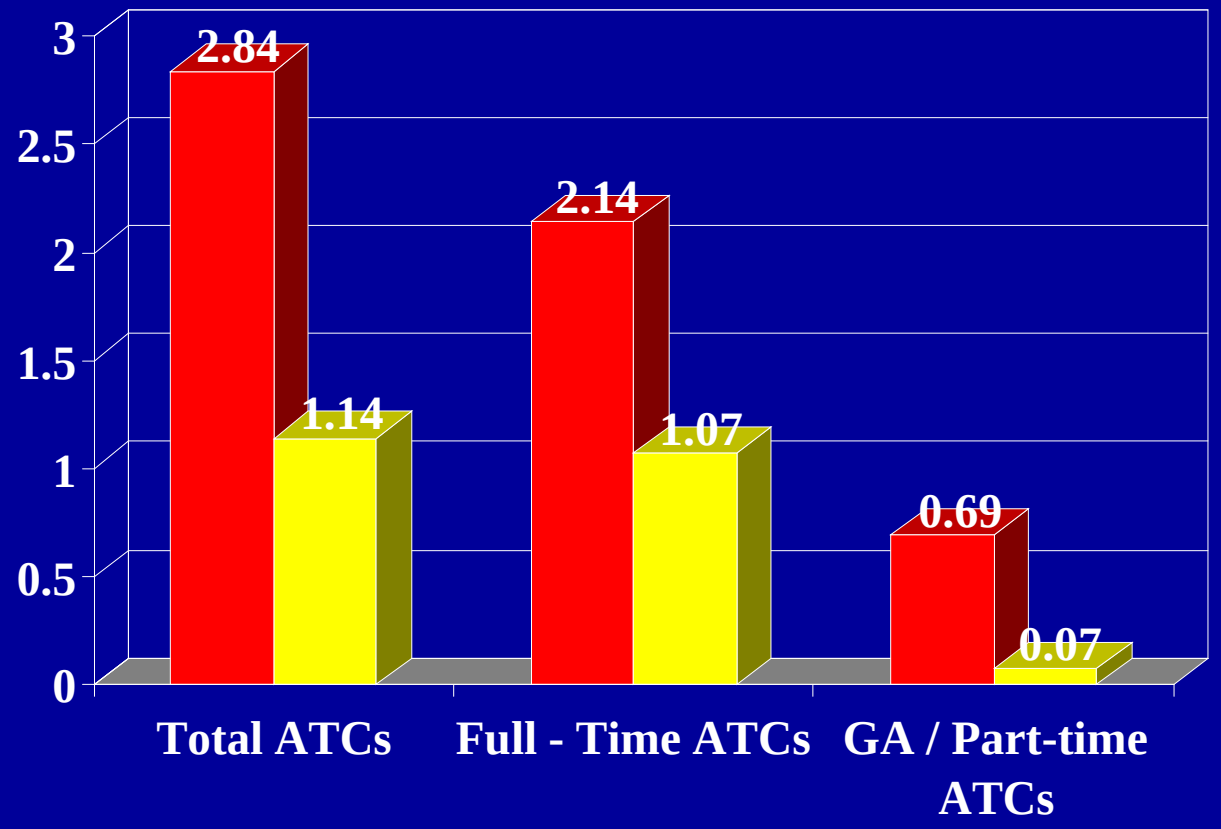


Div. III Institutional ATCs vs. Football ATCs

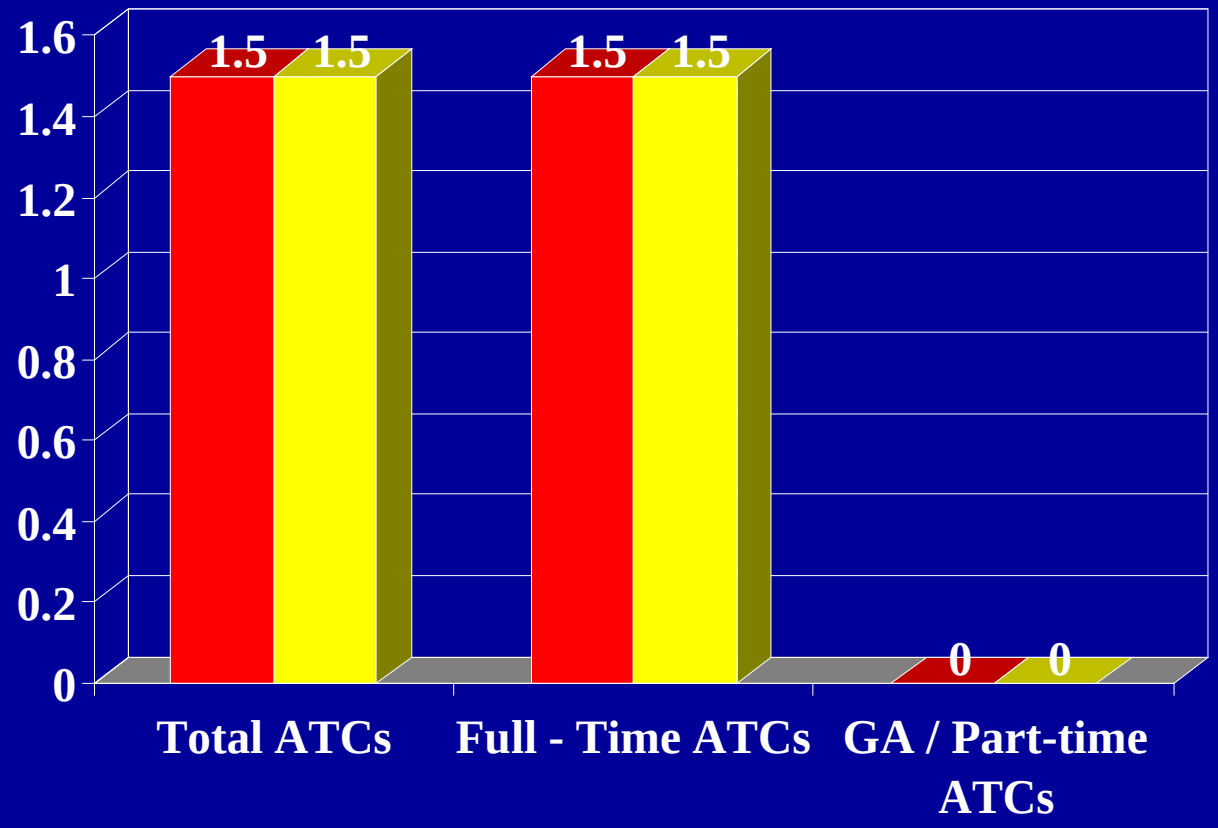


School
Football

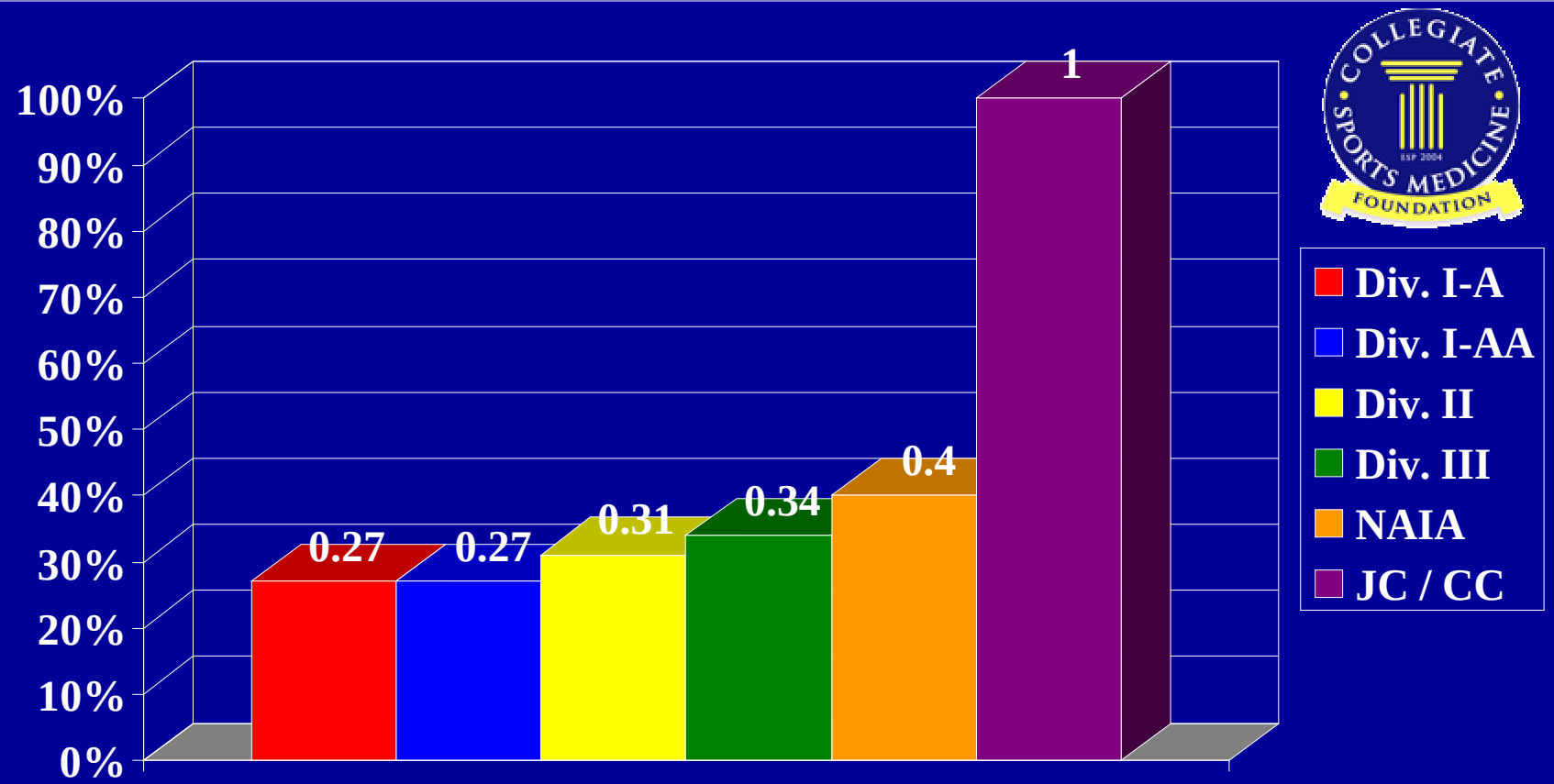
NAIA Institutional ATCs vs. Football ATCs



JC / CC Institutional ATCs vs. Football ATCs



Percentage of Staff Dedicated to Football



Special Thanks to those of you that participated in this survey!

For additional information related to this survey contact Brian Anderson, ATC at banderson@csmoundation.org